



ASSOCIATES TO BACHELORS PROGRAM AGREEMENT
Bachelor of Science in Marketing
Students Transferring from Florida Community College to Regis University

Associate of Arts or Associate of Science	60-64 semester hours	
<i>Degree accepted from Florida Community College</i>		
Philosophy 1603, 2010, or 2600	Philosophy	3 SH
Note: <i>Will fulfill 1 Humanities requirement for A.A./A.S. degrees and 1 Regis Core Philosophy requirement</i>		
STA 2023 Elementary Statistics	Statistics	3 SH
Note: <i>Will fulfill 1 Mathematics requirement for A.A./A.S. degrees and Regis Intro to Stats Marketing requirement</i>		

Additional Regis foundational courses that can be taken at Florida Community College		34 semester hours
PHI 1063, 2010, or 2600	Philosophy Course	3 SH
REL 2000, 2210, 2240, 2300	Religious Studies Courses	6 SH
ACG 2021	Financial Accounting	4 SH
ACG 2071	Managerial Accounting	3 SH
GEB 1011	Introduction to Business	3 SH
MAR 1011	Principles of Marketing	3 SH
MAN 2021	Principles of Management	3 SH
BUL 2131	Business Law I	3 SH
ECO 2013	Principles of Economics I	3 SH
ECO 2023	Principles of Economics II	3 SH

Courses taken at Regis University		36 semester hours
BA 335/EC 335	Shrinking World, Growing Implications	3 SH
BA 425	Consumer Behavior	3 SH
BA 429	Advertising and Promotion	3 SH
BA 450	E-Marketing	3 SH
BA 480E-W	Issues in Management	3 SH
FIN 400	Corporate Finance	3 SH
COM 434	Writing for Public Relations	3 SH

BA 465	Strategic Management	3 SH
BA 479 / CS 480	Managing Technology for Business Strategies	3 SH
BA 493A	Business Research	3 SH
BA 493B	Senior Capstone	3 SH
BA 495E	Ethical Decision-Making in Business	3 SH

Total hours required to complete a Regis degree 130-134 Semester Hours